



## Press Release

Win \$1,000 and more:

Enter the Creople® "Jingle Contest"

***So you think your kid's got talent?***

[ October 2009 ]

2cre8 LLC (2cre8) is proud to announce the Creople® "Jingle Contest". As a promotion for the Creople iPhone and iPod Touch drawing game, this Contest will allow children K-12 an opportunity to use their musical creativity to create a 30 second jingle that best represents the Creople iPhone game. Music and lyrics must be an original composition created solely by the Entrant. (Creople will be available for download on the Apple App Store in November 2009 for \$1.99.)

**No purchase is necessary to enter the contest. Only one entry per child is permitted. All entrants must be a U.S. citizen.** Parents/guardians of entrants will need to register on the official Web site at [www.creopleworld.com](http://www.creopleworld.com). The description of the game and Official Contest Rules will also be posted on the Web site and [Creople's Facebook Fan page](#).

The viewing public will vote for the Top 10 jingles, which will then get narrowed down by our judges to the 5 Finalist. We are honored to have a breadth of talented judges all with varying musical backgrounds. We are very pleased to announce [Crystal Waters](#) as one of the judges for the contest. She is best known for her string of domestic and international number one dance hits the 1990's such as "100% Pure Love", including her 1991 signature smash hit "Gypsy Woman (She's Homeless)", which garnered her 3 American Music Award nominations and made her an international sensation. She recently started her own company called "[ClubHeadsRadio](#)". We are equally honored to have Violinist, Sheryl Staples, who is currently the Principal Associate Concertmaster of the New York Philharmonic, a position she has held since 1998. As a member of the Philharmonic, she has traveled throughout the United States, Europe and Asia, including the highly publicized visit to North Korea in February of 2008. In addition to her orchestral career, she performs frequently with the Philharmonic Ensembles.

**Prizes:** The Grand Prize Winner of the Contest will have their jingle recorded and played on the upgraded version of the Creople iPhone game as well as on the Web site [www.creopleworld.com](http://www.creopleworld.com). He or she will also receive \$1,000.00, a Creople T-shirt and sponsorship prizes. The 2<sup>nd</sup> prize winner will receive \$500.00, a Creople T-shirt and sponsorship prizes. And 3 Runner-Ups will each receive \$100.00, a Creople T-shirt and sponsorship prizes.

The Contest and voting will officially start November 1, 2009 12:00 am EST and end on December 15, 2009 11:59 pm EST.

*So get your kids prepared and see if they really got talent! We wish everyone lots of luck in the contest and be sure to tell your family and friends to vote for your Creople jingle!*

## **Creople Background**

The Creople iPhone drawing game originated from a paper version being played by Kiernan Meyer and Cameron Meyer (our children). They were having so much fun and laughing like crazy. They explained the game step by step, which then led to the creation of "Creople [creature + people]". Later, 2cre8 developed the idea to start a promotional event for the game called the Creople "Jingle Contest".

Creople is a fun drawing iPhone and iPod Touch game that can be played with one person or multiple people. There are 4 body parts to be drawn—head, torso, legs and feet. You can only see and draw one panel at a time. Each time a panel is completed, it's hidden so it's your secret drawing. Make sure no one can see what you are drawing! Your Creople is revealed only when all 4 parts are complete.

**So let's begin!** First draw the head. Next either you or another person can draw the torso. Then draw the legs and the last part is the feet. Remember you can also choose a pre-drawn artwork from the Gallery and draw over it or leave as is. Or draw your own body parts from scratch. Click the Options button and Settings panel. There are various colors to choose from, different line thickness and an eraser if you make a mistake. Use the magnifying glass to zoom in if you want more precision and detail. Once all 4 panels are drawn, select the "Finish" button. You will be laughing so hard when you see the completed drawing to reveal the funniest character ever!

Now you can name your Creople, save it to your personal Gallery and even post it to Facebook to share your funniest Creople masterpieces. So start drawing with your friends and family and get ready for an addictively hilarious time!

## **About 2cre8**

2cre8 LLC is a New Jersey-based company that specializes in interactive and online strategic creative design, user experience and marketing. Follows marketing, social media and technology trends. Follow 2cre8 at [www.twitter.com/2cre8](http://www.twitter.com/2cre8) and Creople at [www.creopleworld.com](http://www.creopleworld.com). Become a fan of Creople on [Creople's Facebook Fan page](#) and follow Creople on Twitter at [@creopleworld](https://twitter.com/creopleworld).

2cre8 has partnered with [SignalFive LLC](#), a New York-based firm, to develop and co-market the Creople iPhone game application.

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